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東日本大震災 芸術・文化による復興支援ファンド

GBFund

企業メセナ協議会



Association for Corporate Support of the Arts

2016 – No.4 15 June 2016

Announcement of the 14th GBFund selection result and 1st GB Fund Kumamoto and Oita selection result

The Great East Japan Earthquake Restoration Fund through arts and culture

Kigyo Mécénat Kyogikai (Association for Corporate Support of the Arts) has chosen the GB Fund grantees on 13 June 2016, together with 1st GBFund Kumamoto and Oita grantees.

GB Fund is supporting artistic and cultural restoration activities to support the affected areas and people, and to revive tangible and intangible cultural resources of the affected areas, together with our donor who support the spirit of this fund system. Maximum 500,000 yen will be granted per project/activity.

Activity Report: 14th GBFund (The Great East Japan Earthquake Restoration Fund through arts and culture)

Total number of selected grantees of the 14th GBFund selection: 10

Total amount of grant: JPY 3,000,000

GBFund grant total (as of 15 June): JPY 150,159,924

Total Number of the Grantees (as of 15 June): 260 activities

1st GBFund Kumamoto and Oita grantee 'OO (Maruo)'s Table' Exhibition



GBFund Kumamoto and Oita Logo

[Kumamoto earthquake]

Launched on 20 April 2016, 1st GBFund Kumamoto and Oita grantees has been selected for the first time. 3 projects out of 10 applicants were selected, and the total amount of grant is 0.6 million yen. Grantees are; 'OO (Maruo)'s Table' Exhibition; Kumamoto・Creation of Demolition Exhibition Project; and SASHIYORI Art Revival ConnectionKUMAMOTO 2016 Kumamoto Earthquake Restoration Support Project. All projects, managed and operated by organizations and individuals who are based in the affected area, aim to encourage the affected people by providing art and cultural activities. This fund was established immediately after the disaster, encouraged by donors and affected people themselves.

[Through the selection]

<The Great East Japan Earthquake>

- disaster is not something transient, thus ongoing donation important -

Even five years have passed since the disaster, many activities supporting the affected communities through Matsuri and traditional performing arts, are still on-going. It is pointed out that the disaster is not something transient, and the reconstruction takes time. Many activities that were not selected this time, were also indispensable for the reconstruction of affected areas. There have been some long-term activities such as achieving reports about the disaster in order to pass them on to next generations. Therefore, the continuous support is still needed.

<Kumamoto and Oita earthquake>

- network between the affected areas to the whole country –

We have selected grantees just in two months from the disaster. The support and reconstruction activities through arts and culture have begun at a very early stage after the disaster, and we have committed to the hearings of the affected areas as well as the quickest possible process for the grant decision-making as a part of this fund system. It is expected that new activities would raise, and we would expect more continuous support from donors.

‘Otsuchi Tora Mai Association’ from Iwate Prefecture, who was also affected by the earthquake in March 2011, has donated to us for GBFund Kumamoto and Oita. We granted to this organization as a part of GBFund (The Great East Japan Earthquake Restoration Fund through arts and culture) in the past, and we can see the bond and support between the affected areas have been growing. Volunteers from Chuetsu region and Kobe city, who visited Tohoku area after the disaster, have also helped in Kumamoto and Oita. We can see, through GBFund, that there are increasing movements of remembering the disasters and sharing the lessons and wisdom of the disaster in various places across Japan.

【Contact Us】

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■ Kigyō Mécénat Kyōgikai (Association for Corporate Support of the Arts) is a Public Interest Incorporated Association. And many corporations and organizations that are involved in cultural sectors participate and cooperate. The aim of the association is to contribute to the establishment of rich society with full of creativity and vitality as well as valuing diversity, and its business is varied such as the promotion of corporate mecenat as a main, research/investigation, certification/award, exchange, and transmission of cultural promotion.

Chair: Mr. Tatsuyoshi Takashima (Chairman of Dentsu Inc.)

President: Mr. Motoki Ozaki (Chairman of the Board, Kao Corporation)

Members: 168 corporations and organizations/ 27 individuals (As of July 2016)