



Japan Mécénat Awards 2023: Six Activities Awarded, SEGA SAMMY ARTS FOUNDATION Receives Grand Award for Its Dance Base Yokohama

The Association for Corporate Support of the Arts (5-3-2 Shiba, Minato-ku, Tokyo; President: Masumi Natsusaka) decided to award the Japan Mécénat Awards 2023 to six activities (one Grand Mécénat Award and five Awards for Excellence). The “Mécénat Awards” are to publicly honor particularly outstanding corporate activities from the perspective of the creation of society through arts and culture. Sega Sammy Arts Foundation was awarded the Grand Award for providing artists with a place to create their works, planning experimental programs, creating interaction among a diverse range of people as a dance house that is open to society, and taking on the challenge of developing and reforming dance culture. Awards for Excellence were also awarded to the following recipients: an initiative that provides opportunities to learn and experience cutting-edge technology; an initiative that connects young artists with the elderly through art; an initiative that aims to preserve and disseminate local traditional techniques and nurture successors; a project that addresses social issues and communicates regional charm in cooperation with local governments and universities; and a wall art project that depicts wishes for the year 2045 based on the theme of “Reconstruction and the Future”.

Japan Mécénat Awards 2023 Winning Activities		*Activity locations shown in ()
Grand Award	SEGA SAMMY ARTS FOUNDATION Dance Base Yokohama	(Kanagawa)
Award for Excellence	SHIMIZU CORPORATION Shimizu Open Academy	(Tokyo, overseas)
	Charm Care Corporation ART GALLERY HOME	(Tokyo)
	NIKKISO CO., LTD. Support for the preservation and spread of Ishikawa Prefecture's traditional metal inlaying technique known as Kaga Zogan through the Soukeikai Foundation.	(Ishikawa)
	HASEKO Corporation Historical and landscape conservation activities, and regional revitalization efforts in Asuka Village, Nara Prefecture	(Nara)
	Hiroshima Mazda Co., Ltd. WALL ART PROJECT " 2045 NINE HOPES "	(Hiroshima)



Outline of the Japan Mécénat Awards 2023

◆ Activities Entitled for Selection

Out of the activities of mécénat (creation of an enriched society by promoting arts and culture) implemented by corporations, corporate foundations, and private-sector federations located in Japan, from April 1, 2022 to March 31, 2023, 163 activities (111 corporations/organizations) were certified as “This is MECENAT 2022” and entitled for the selection of the awards.



Grand Award: SEGA SAMMY ARTS FOUNDATION
“Dance Base Yokohamat”

◆ Selection Points

Grand Award / Award for Excellence	<ol style="list-style-type: none"> 1. Contribution to the improvement of arts and culture 2. Contribution to the dissemination of arts and culture 3. Contribution to society and communities 4. Utilization of the corporation's unique know-how and resources 5. Continuation and development of activities 6. Originality in activities
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◆ 2023 Selection Committee

Natsuko Hagiwara *Chairperson

President, The National Women's Education Center
Chairperson, Japan NPO Center

Okō Arai

Director, Yokohama Minato Mirai Hall
Visiting Professor, Tokyo University of the Arts

Osamu Sakura, Ph.D

Professor, Interfaculty Initiative in Information Studies, The University of Tokyo
Team Leader, Center for Advanced Intelligence Project, RIKEN

Shinya Nakajima

Film Director, Executive Creative Director, Musashino Art University visiting professor

Keiko Nakamachi

Professor Emeritus, Jissen Women's University
Specially Appointed Director, Akita Museum of Modern Art

Shu Yamaguchi

Independent Researcher
Author

Masumi Natsusaka

President, The Association for Corporate Support of the Arts



About the Japan Mécénat Awards

The Japan Mécénat Grand Awards were launched in 1991 (renamed to the Japan Mécénat Awards in 2004) with the aim of enhancing corporate mécénat activities and raising public interest. Since then, the screening has been conducted for the activities of mécénat (creation of an enriched society by promoting arts and culture) implemented all over Japan in the previous year, and by 2022, 241 excellent activities have received awards.

●**“The Japan Mécénat Awards” Website (Japanese text only) :**

https://www.mecenat.or.jp/ja/mecenat_awards/mecenat_awards

●**“This is MECENAT” Webiste (Japanese text only) :** <https://mecenat-mark.org/>

Association for Corporate Support of the Arts

A private public-service corporation in which corporations and organizations involved in culture participate and collaborate to achieve a richly creative society through the promotion of arts and culture. To help realize a society full of creativity, vitality, and respect toward diversity, the Association engages in a variety of services related to the promotion of culture, such as Investigations and Research, Certification and Commendation, Culture Fund, exchanges, and information dissemination, with a focus on the advancement of corporate mécénat.

Chairman: Masaya Futamiya (Special Advisor of Sampo Holdings Inc.);

President: Masumi Natusaka (Adviser of Kao Corporation)

Members: 138 corporations and organizations (as of October 1, 2023).

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