



Japan Mécénat Awards 2024: Six Activities Awarded, Katolec Corporation Receives Grand Award for Its Renewal of Shikokumura Museum

The Association for Corporate Support of the Arts (5-3-2 Shiba, Minato-ku, Tokyo; President: Masumi Natsusaka) decided to award the Japan Mécénat Awards 2024 to six activities (one Grand Mécénat Award and five Awards for Excellence). The “Mécénat Awards” are to publicly honor particularly outstanding corporate activities from the perspective of enriching society through the promotion of Arts and Culture.

Katolec Corporation was awarded the Grand Award for preserving historical architectures and cultural properties of Shikokumura Museum while enhancing their exhibits and communicativity by the renewal, which has led to an understanding of local culture and expanded the new possibility of the museum.

Awards for Excellence were also awarded to the following recipients: an art exhibition that promotes and broadens art and culture in local communities; a grand international joint survey project that helps define the history of Japanese Art; a painting contest that makes children around the world aware of the environment and sustainable lifestyles; an initiative that supports variety of young creators through scholarship and opportunities of creation and interaction; and performing arts that nurtures children's sound minds for over 60 years.

Japan Mécénat Awards 2024 Winning Activities		*Activity locations shown in () below.
Grand Award	Katolec Corporation Renewal of Shikokumura Museum	(Kagawa)
Award for Excellence	OITA-KEN CREDIT COOPERATIVE The 32nd Kenshin Art Exhibition, commemorating 72th anniversary of Kenshin's founding	(Oita)
	Kao Corporation Kao International Environment Painting Contest for Children	(throughout Japan, Overseas)
	THE KAJIMA FOUNDATION FOR THE ARTS Japanese Art at the Museum of Fine Arts, Boston: Painting, Sculpture, and Decorative Arts. jointly Surveying, Cataloging and Oral archiving	(Tokyo, Overseas)
	KUMA FOUNDATION Supporting emerging creators through scholarships, grants, and gallery initiatives.	(Tokyo)
	Nissay Culture Foundation / Nippon Life Insurance Company Nissay Masterpiece Series	(throughout Japan)



Outline of the Japan Mécénat Awards 2024

❖ Activities Entitled for Selection

Out of the activities of mécénat (the creation of richly improving society through arts and culture) implemented by corporations, corporate foundations, and private-sector federations located in Japan, from April 1, 2023 to March 31, 2024, 175 activities (116 corporations/organizations) were certified as “This is MECENAT 2023” and entitled for the selection of the awards.



Grand Award: Katolec Corporation
“Renewal of Shikokumura Museum”

❖ Selection Points

Grand Award / Award for Excellence	<ol style="list-style-type: none"> 1. Contribution to the improvement of arts and culture 2. Contribution to the dissemination of arts and culture 3. Contribution to society and communities 4. Utilization of the corporation’s unique know-how and resources 5. Continuation and development of activities 6. Originality in activities
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❖ 2024 Selection Committee

Natsuko Hagiwara *Chairperson

President, The National Women’s Education Center
Director, Japan NPO Center

Okō Arai

Director, Yokohama Minato Mirai Hall
Visiting Professor, Tokyo University of the Arts

Osamu Sakura, Ph.D

Professor, Interfaculty Initiative in Information Studies, The University of Tokyo
Team Leader, Center for Advanced Intelligence Project, RIKEN

Keiko Nakamachi

Professor Emeritus, Jissen Women’s University
Specially Appointed Director, Akita Museum of Modern Art

Takuya Matsuo

Founder, CCO, 17inc.

Shu Yamaguchi

Independent Researcher
Author

Masumi Natsusaka

President, The Association for Corporate Support of the Arts



About the Japan Mécénat Awards

The Japan Mécénat Grand Awards were launched in 1991 (renamed to the Japan Mécénat Awards in 2004) with the aim of enhancing corporate mécénat activities and raising public interest. Since then, the screening has been conducted for the activities of mécénat (the creation of richly improving society through arts and culture) implemented all over Japan in the previous year, and by 2023, 247 excellent activities have received awards.

●**“The Japan Mécénat Awards” Website (Japanese text only) :**

https://www.mecenat.or.jp/ja/mecenat_awards/mecenat_awards

●**“This is MECENAT” Webiste (Japanese text only) :** <https://mecenat-mark.org/>

Association for Corporate Support of the Arts

A private public-service corporation in which corporations and organizations involved in arts and culture participate and collaborate to achieve a richly improving society through the promotion of arts and culture. To help realize a society full of creativity, vitality, and respect toward diversity, the Association engages in a variety of services related to the promotion of culture, such as Investigations and Research, Certification and Commendation, Culture Fund, exchanges, and information dissemination, with a focus on the advancement of corporate mécénat.

Chairman: Masaya Futamiya (Special Advisor of Sampo Holdings Inc.);

President: Masumi Natusaka (Former Adviser of Kao Corporation)

Members: 127 corporations and organizations (as of October 1, 2024).

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